



Witte safemark GmbH

# Agenda

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- **PIN/PUK labels**
- **Vignettes**
- **Document seals**
- **Governmental authorities**
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- **Your contact person**





Witte safemark GmbH

## General Information

### About Witte safemark®

Witte safemark GmbH is part of the Witte Group. Founded in 2002. It was previously managed as a profit center and has decades of experience in the production of printed matters.

Core competence of is security printing using flexographic printing, screen printing and digital printing. Witte safemark® develops and produces security relevant labels with visible and invisible tamper proof features.

In this niche segment Witte safemark® established itself as a solution provider instead of just being a labelling supplier. The focus is on creating and printing security labels adapted to every step of the application process.

That means customized solutions for individual needs with high technical demands and a correspondingly high added value.





# General information

## costumers / references

### AUTHORITY

- Public institutions
- Official applications
- Organizations



United Nations



Malawi National  
Examinations Board



République démocratique  
du Congo



Kraftfahrt-Bundesamt  
Germany



Ministry of Economy of  
the Republic of Guinea



Cameroonian Ministry of  
Transportation



Ministry of Transport,  
Kenya



THE WORLD BANK  
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### INDUSTRY

- Industrial companies
- Trading companies
- Banks/ insurance companies



Audi



BOSCH

CLAAS

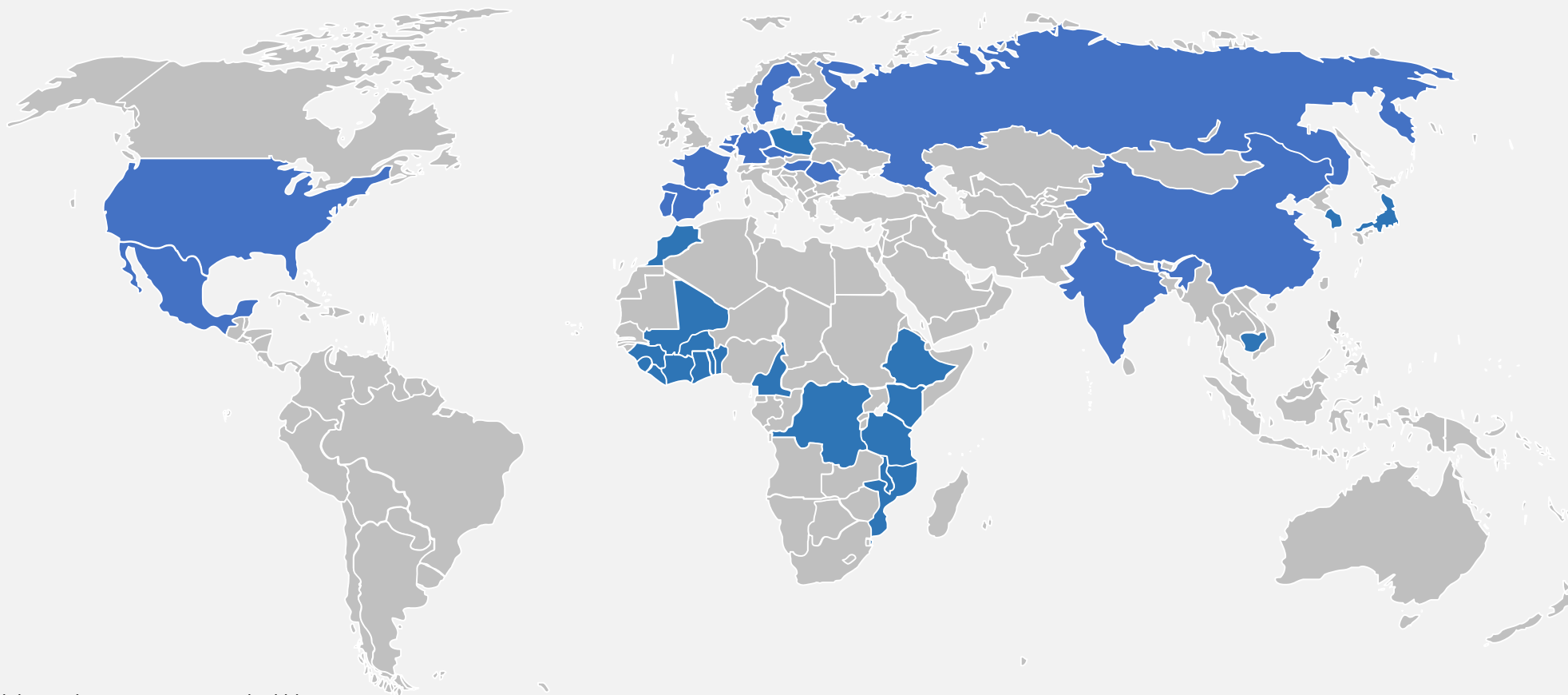




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## General information

Witte safemark® as global supplier\*



\*Witte safemark® delivery destinations are marked blue

## General information

### Certificates

DEKRA Intertec Certification GmbH certifies our application of a quality management system according to ISO 9001.

DEKRA Intertec Certification GmbH certifies our application of an environmental management system according to ISO 14001.

The Intergraf organization certifies us an international high-security printer standard as a High-Security Printer.

The Federal Motor Transport Authority certifies us the compliance to safety and quality assurance measures.

TÜV Informationstechnik GmbH certifies our implementation of a security management system for the production of security labelling systems as a security printing plant.



# Product & brand protection

## Clear proof of origin

Witte safemark®— brand protection contributes to unambiguously determine the genuineness of products:

- Clear certification for original products
- Protection of ideas, licenses and patents
- Proof of origin and brand protection for machines, devices and aftermarket parts
- Reliable guarantee for sustainability when buying goods, which are produced on the basis of quality, environmental and social standards
- Safe identification in case of warranty claims



## Unauthorized opening? - No chance!

- The Witte safemark® assortment includes a wide range of closure seals, which indicate manipulation or unauthorized opening.
- In addition safemark® seals are tailored to packaging security requirements.
- Benefits:
  - Reliable indication of first opening + tamper protection
  - Integration of customized features
  - Enabling leaner processes & cost reductions
  - Special design options improve brands awareness





# Closure Seals - Surface

## Surface and Seal – Perfect match

- Witte safemark® has access to a wide range of combinations for foils and adhesives.
- For improving this knowledge and creating accurate solutions Witte safemark® is working closely with the raw material manufacturers
- Examples for sealed surfaces:
  - Different kinds of steel
  - Cardboard boxes
  - Product packages (coated and uncoated)



## Calibration marks/ test seals

### Who even wants to pay too much?

- The test seals and calibration marks of Witte safemark® keep what they promise. Due to our printing technology, a manipulation is displayed reliably.
- Witte safemark®- calibration marks and test seals are equipped with a safe destruction, which makes a transmission to other devices impossible.
- An individual print guarantees the genuineness of the verification and the device.



## Firstly visible at the right receiver

We divide PIN/ PUK label in three different categories:

- Scratch-Off label  
The information will be discovered by scratching off the appropriate field.
- Peel-Off label  
The information will appear while removing the upper layer.
- High-Security-VOID label  
Further security features can be inserted here. The information is discovered with hologram scratch layer.



## Does an access permit exist?

The vignettes offered by Witte safemark® contain, depending on the requirements, a variety of authenticity features, which can be clearly visible or invisible.

- Colourless fluorescent colour (UV feature)
- VOID effect
- Hologram
- Colour-shift effect
- RFID-Inlays (Radio Frequency Identification)
- Numbering (continuous or individual)
- Thermo-chromic colour



The degree of need for security determines the amount and the type of security features.

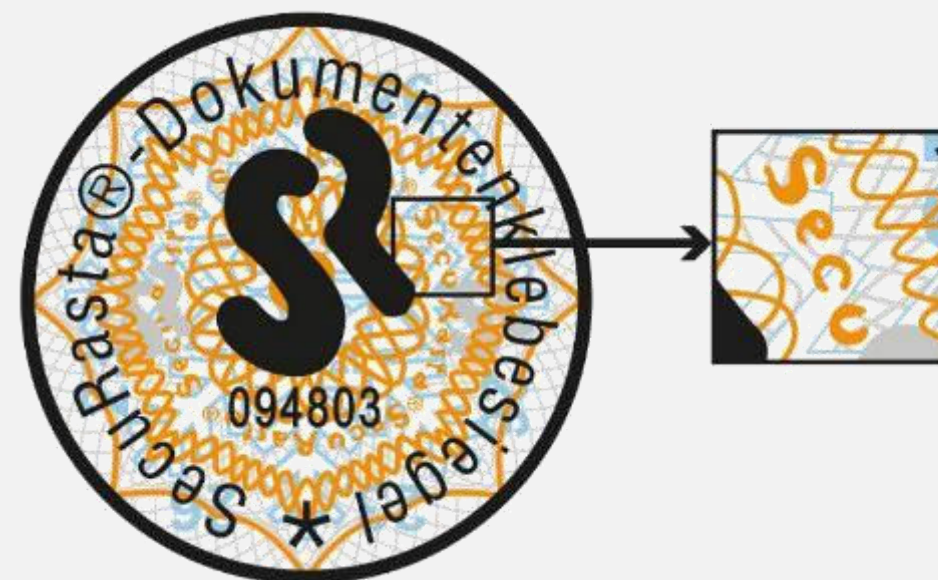


# Document seals

## Is this document really genuine?

The SecuRasta® document seal enables documents to be save against forgery and misuse. Also it identifies the document as genuine:

- registration documents
- supporting and custom documents
- deeds
- testimonies
- certificates
- delivery notes
- parking tickets and further documents



# Governmental authorities

## Secure seals for secure vehicles

Besides the approval seals and general inspection stickers, emission stickers, SP-Marks and marks for commercial vehicles and busses belong to the SecuRasta® assortment.

SecuRasta® seals have the required security features, as well as further features:

- transmission reliability
- counterfeit protection
- quality and production safety



## Individual solutions

### Product labelling with added value

Has your application not been mentioned yet?

Do you have special requirements concerning the label or seal?

Do you need intelligent labelling for improving digitalisation?

We will gladly develop a safety application in cooperation with you, which is individually integrated with your requirements.

With long-term experience in the field of security printing, differentiated know-how and a cutting-edge machinery, we are a competent partner.





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## Why Witte safemark?

### **Witte safemark® is the right partner for safety marking**

- The Witte Group combines knowledge, this means there is an intense exchange between the competence centres (Ex. with Witte plusprint GmbH).
- Due to medium-sized structures with flat hierarchy levels, the ways in our company are short.
  - This enables us to make qualified decisions promptly.
- With our quality department we are able to perform many functional tests inhouse.





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## Why Witte safemark?

### **Witte safemark® is the right partner for safety marking**

- You can benefit from our long-term experience in developing and realising individual solutions.
  - This is a big advantage in the niche market safety labelling in order to save costs for the development.
- Counterfeit protection is comparable with a multi-stage system, we offer a price and performance focused solution for each application.
  - Starting with the individual label, through the proof of authenticity with a hologram, to its usability in the court, thus we are covering several scenarios.
- With our international partnerships and costumers, you can recognize, that we also have competences beyond Germany and Europe. That means we are able to handle orders in case of import restrictions (costums clearance) and raw material determination (UL). Furthermore we are able to deliver global markets.



Witte safemark GmbH

## Your contact person

### Contact data

Witte safemark GmbH  
Jan Kerkring  
Sendener Stiege 4  
48163 Münster  
Germany

Tel +49 (0) 2536 991 172  
Fax +49 (0) 2536 991 196  
Mobil +49 (0) 175 6473 417

<https://www.witte-group.com/safemark/>

digital business card:

