

CERTITRUST®

Product authentication
and more



Our solution provides:

▶ Product information

- anywhere, at any time,
on any device

▶ Global solution

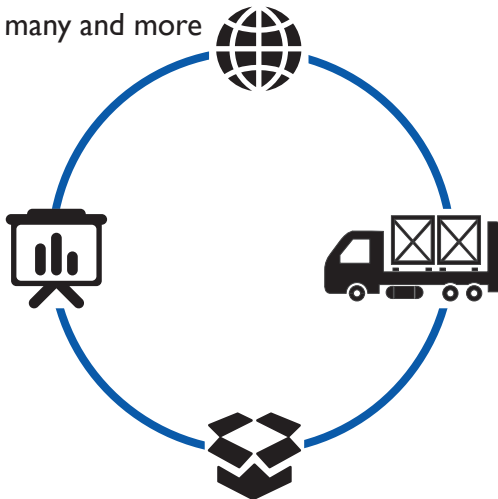
- crossvendor (multi-vendor) solution

▶ Complete system

- for product protection,
label manufacturing and many more

▶ Value-added services, variably adjustable

- Customer loyalty programmes
- Track & Trace
- E-Commerce
- ...and many and more



CERTITRUST®

The digital
security feature



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Witte *printed technology*

CERTITRUST®

The digital
security feature



CERTITRUST®

The interlinking of original
and digital

Product piracy, digital transformation
and Industry 4.0 are
challenges to both
manufacturer and consumer

CERTITRUST® creates trust
and transparency

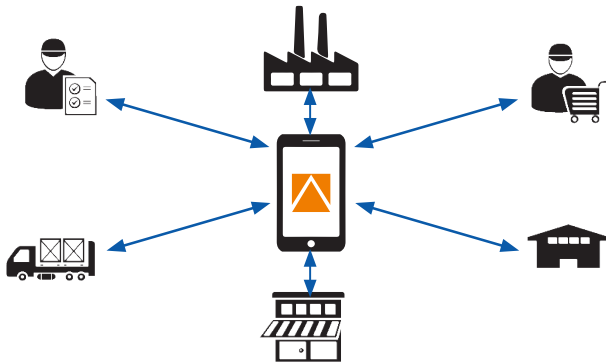


Download App

What is the special thing about CERTITRUST®?

Cross-sector solution

- One system for internal and external applications
- Manufacturer, supplier and consumer benefit from a uniform solution
- Manufacturer-specific security features can be integrated
- Employees can access data via login



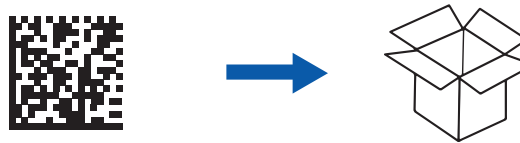
Certi Trust® as a central point of entry

- Into a cross-industry and multi-vendor service platform
- For the digitization of role-specific processes
- Based on serialized labeled products
- For the authenticity check, advertising campaigns up to manufacturer-specific value-added services (VAS)
- Usable anywhere, at any time and on any device

Functionalities of CERTITRUST®

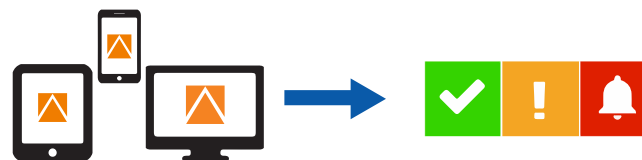
1. Product serialization

- Unique MAPP-code on product and / or packing:
1 item = 1 serial number



2. Authenticity check

- Scan via CertiTrust® App
- Instant test result
- Notification of the manufacturer in case of dubious transactions / products



3. Value-added services

- Different user (-groups) are linked with specific rights and role models



Advantages of CERTITRUST®

